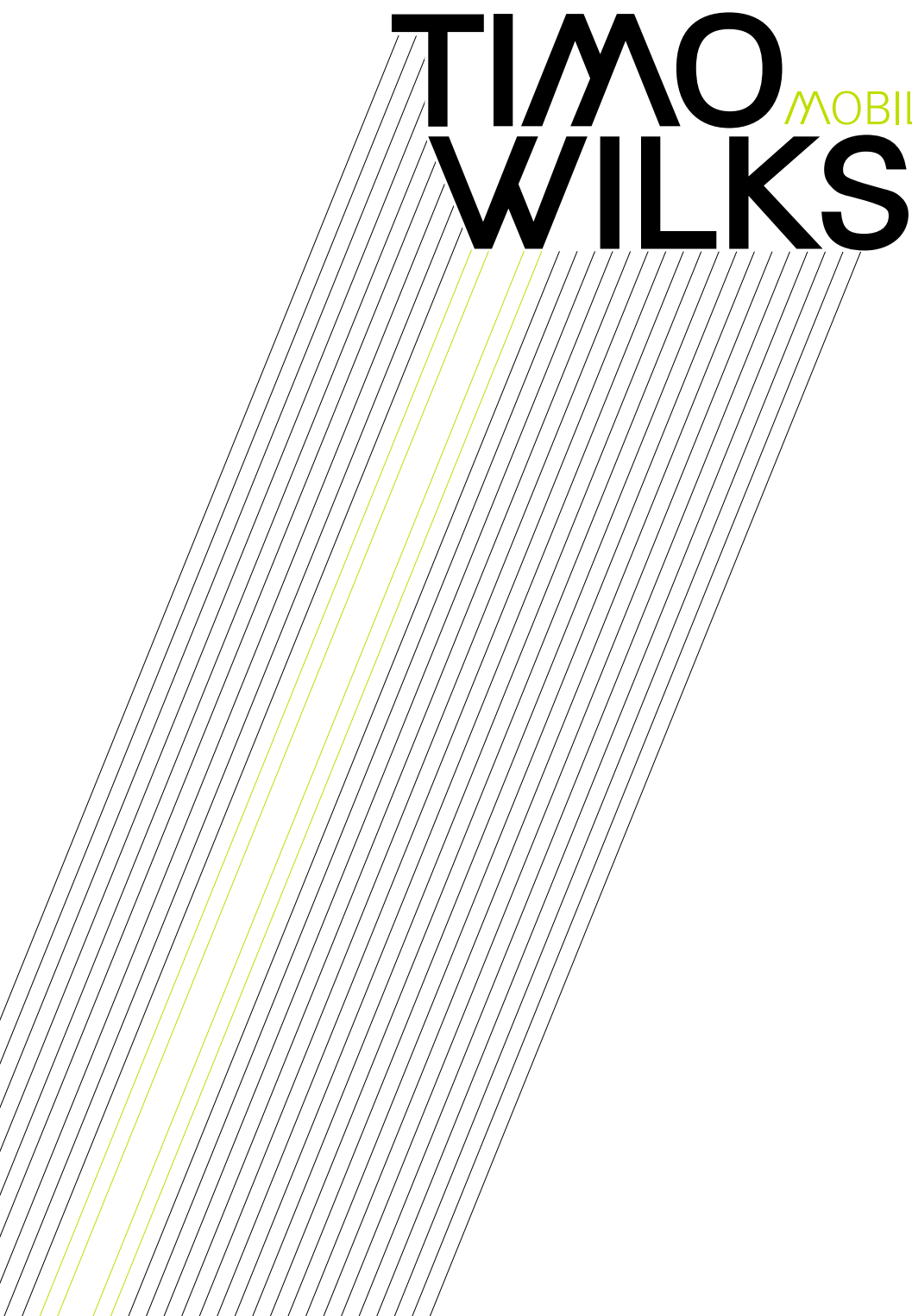


TIMO WILKS

MOBILE & WEB



CURRICULUM VITAE

CONTACT INFORMATION

Name: **Timo Wilks**
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PERSONAL INFORMATION

Date of Birth: **19th February 1974**
Place of Birth: **Oldenburg, Germany**
Citizenship: **German**
Marital Status: **unmarried**

WORK EXPERIENCE

April 2007 – Present: **Consultant, Project Manager**
Timo Wilks,
www.timowilks.de,
Hamburg, Germany.

- Requirement management and analysis for E-Plus's (mobile operator) ongoing relaunch project, as well as preparation of an idea and recommendation paper.
- Pitch concept, main idea and strategy part, for Fork Unstable Media.
- Concept, strategy and organisation of www.nextwall.de for Jung von Matt/next (online December 14th).
- Co-author of mobile business blog www.mobilezeitgeist.de.

June 2004 – March 2007: **Account Manager**
Fork Unstable Media GmbH,
www.fork.de,
Hamburg, Germany.

- Responsible for Fork's international key account VARTA Consumer Batteries.
- Preparation and organisation of all strategic and conceptual activities for this client.
- Team management of six developers (creatives and technicians).
- Furthermore project management and concept design for clients like adidas, NIVEA and FC St. Pauli.

January 2002 – May 2004:

Project Manager, Concept Designer

Traumkern GbR,
www.traumkern.de,
Düsseldorf, Germany.

- Preparation of several concepts and content cooperations for ring tone portal Klingeltoene.de.
- Business Development, strategy and concept design for mobile games portal Handyspiele.de.
- Content buying for Handyspiele.de.

January 2001 – September 2001: **Account Manager, Concept Designer**

SATAMA GmbH,
www.satama.com,
Düsseldorf, Germany.

- Responsible for SATAMA's German client VIAG Interkom (now o2, mobile operator).
- Project Management and concept design of both portals www.genion.de und www.loop.de.

April 1999 – December 2000:

Project Manager, Concept Designer

tro new media GmbH,
www.tro.de,
Düsseldorf, Germany.

- Project Management and concept design for LOOP (VIAG Interkom, now o2).
- Concept design and text for several NOKIA product specials on www.nokia.de.

April 1998 – January 1999:

HTML-Developer, Concept Designer (Student Assistant)

Televisor GmbH,
www.televisor.de,
Cologne, Germany.

- Concept design and development of agency's website.
- Building-up of their internal technical infrastructure.

October 1997 – March 1998:

HTML-Developer (Student Assistant)

KothesKlewes GmbH,
www.pleon.de,
Düsseldorf, Germany.

- Service and maintenance of several client websites.

